

SOUTHERN CALIFORNIA REGIONAL CONFERENCE

"Career Counseling across the Generations"

SPONSORED BY THE CALIFORNIA CAREER DEVELOPMENT
ASSOCIATION & HOSTED BY MT. SAN ANTONIO COLLEGE

FRIDAY, MAY 10, 2019 #CCDASOCAL2019

CALIFORNIA
CAREER
DEVELOPMENT
ASSOCIATION

CONFERENCE: 8:00 am - 4:30 pm **subject to change**

TIME	PROGRAM
8:00 am	Registration, Exhibits & Networking (<i>Music Recital Hall Courtyard</i>)
9:00 am	Welcome – President’s Message (<i>Music Recital Hall</i>) <i>Markell Morris, President, California Career Development Association</i>
9:15 am	Opening Keynote: (<i>Music Recital Hall</i>) Presenter: Dr. William Scroggins, Ph.D., President & CEO of Mt. San Antonio
10:00 am - 10:15 am	Break, Exhibits & Networking (<i>Music Recital Hall Courtyard</i>)
10:15 am	Session I: Choose one workshop Critical Career Strategies for Counseling Gen X and Baby Boomers (<i>Music Recital Hall</i>) <i>Presenter- Serena Santillanes, MS, NCC, MCC, LPCC President, Career Journeys</i> DREAMing Beyond a Bachelor’s Degree: Career Counseling with DACA students (<i>Bldg. 6-264 Pod Loft Main Room</i>) <i>Presenters- Paolo Varquez California Career Development Association; Diana Blanco President, CSUF D.R.E.A.M. Co-Op [undocumented student advocacy org]</i> The Career Advice They don't Tell You! (<i>Bldg. 6-160</i>) <i>Presenter- Andrea Proctor, M.A - Career Coach - Adjunct Professor International American University</i>
11:15am – 12:30 pm	Lunch, Exhibits & Networking (<i>9C Stage</i>)
12:45 pm	Session II: Choose one workshop Panel- Career Counselors as Entrepreneurs: Myths and Realities (<i>9C Stage</i>) <i>Moderator- Markell Morris, President, CCDA/Futures in Motion, Inc.</i> <i>Panelists: Lesah Beckhusen, Skillscan • Edward Clark, Need4Bridges</i> Helping Students / Clients Whose Skills are No Longer In Demand (<i>Bldg. 6-264 Pod Loft Main Room</i>) <i>Presenter- Kathleen E. High Your Dreams & Goals</i> Escape Room (<i>Bldg. 6-160</i>) <i>Presenters- Charlie Rodnuson / Kristen Roberts</i>
1:45 pm- 2:00 pm	Break, Exhibits & Networking (<i>9C Stage</i>)

<p>2:00 pm</p>	<p>Session III: Choose one workshop CCDA Member Meeting- Association Updates (9C Stage) <i>Presenter- Markell Morris, President, CCDA/Futures in Motion, Inc.</i></p> <p><i>The Power of Partnership: Utilizing Partnerships and Innovative Programs to Support Undocumented Students at Cal Poly Pomona</i> (Bldg. 6-264 Pod Loft Main Room) <i>Presenters: Dr. Cheryl Love, Career Counselor Cal Poly Pomona; Mecir Ureta Cal Poly Pomona</i></p> <p><i>New Career Perspectives for Mid-Gen-X & Boomers</i> (Bldg. 6-160) <i>Presenter: Joanne Webb</i></p>
<p>3:15 pm- 3:30 pm</p>	<p>Break, Exhibits & Networking (9C Stage)</p>
<p>3:30pm</p>	<p>Closing General Session (9C Stage) <i>Exploring the Intersectionality Between the Baby Boomer Generation and Diverse Populations</i> <i>Moderator: Anne-Marie Beck Adjunct Career Counselor / Instructor at Cypress College and Glendale Community College</i> <i>Panelists: Esther Landin • LaMont Perry • Allen Ceravolo • Kendra Burks • Cheryl Love</i></p>
<p>4:15 pm</p>	<p>Closing Comments & Raffle Prizes (9C Stage)</p>
<p>4:30 pm</p>	<p>Conference Ends</p>