

CALIFORNIA CAREER
DEVELOPMENT
ASSOCIATION 2019
SOUTHERN CA
REGIONAL
CONFERENCE

May 10, 2019, Mt. SAC

Career
Counseling
Across the
Generations:
Building
Bridges from
Gen Z to Baby
Boomers



2019 CCDA Conference Information

Career Counseling Across the Generations: Building Bridges from Gen Z to Baby Boomers

DATE

Friday, May 10, 2019

CITY

Walnut, CA

PARTICIPANTS EXPECTED

150

CONFERENCE ORGANIZER

Markell Morris CCDA President
ccdaconnect@gmail.com

CONFERENCE VENUE

Mt. SAC Community College
1100 N Grand Ave, Walnut, CA 91789

CONFERENCE SPONSORSHIP

Markell Morris CCDA President
ccdaconnect@gmail.com

ABOUT CCDA

The California Career Development Association is a professional organization for career development practitioners to connect and collaborate on issues, policies and practices relating to career development. CCDA's membership is inclusive of all career development service providers, including counselors, educators, technicians, paraprofessionals, business professionals, and graduate students. The CCDA community represents a wide array of settings, including education, private practice, business and industry, public agencies, and private institutions.

MISSION

The California Career Development Association is dedicated to:

- Promoting professionalism and ethical conduct in the career development profession;
- Serving as an effective voice for career development and its practitioners in the state;
- Supporting professional development of career development service providers;

- Advancing, fostering, and promoting the practice of career development and career education by stimulating, promoting, and conducting research, and;
- Creating and fostering partnerships with other professional organizations.

Sponsors, Exhibitors & Advertisers

If your organization is interested in sponsoring, exhibiting or advertising at the CCDA Spring Southern California Regional Conference, please contact ccdaconnect@gmail.com

Are you a business or individual offering products or services of interest to the following audiences?

- Career Counselors
- University, Community College and K-12 Counselors
- Consultants of educational and vocational information
- Human resources advisors
- Professional career coaches
- Stakeholders in socio-professional rehabilitation
- Directors and program managers
- Trainers and facilitators of career development activities
- Professors, teachers and researchers in the field of career and guidance
- All professionals and stakeholders in guidance, employability and career development

CCDA Conference Benefits

- Increase the visibility of your company
- Strengthen your brand
- Expand your circle of influence and your potential customer base by adding several names
- Promote your products and services with people from very diverse sectors
- Enjoy the variety of events, speakers, presentations and forums as part of the CCDA Conference

By participating in the CCDA Conference you can enjoy all these benefits ... and much more!

The CCDA Conference provides opportunities not to be missed

Enjoy an excellent business opportunity by becoming a sponsor for our conference or participating as an exhibitor. This conference arises from a statewide organization, established and respected. The CCDA Spring Southern California Regional Conference brings together **150 career practitioners** and will be subject to website, social media and marketing messages reaching more

than 1000 career practitioners in California. Promote your organization or business while supporting CCDA – the voice of career practitioners in the state.

We understand that each potential CCDA Conference sponsor has unique marketing resources and objectives. In an effort meet those needs, we have a range of sponsorship and advertising opportunities to suit every budget, starting from **\$200**. Your support is important to us and we would enjoy the opportunity to discuss how we can work with you to customize a package that meets your marketing goals.

Exhibitors

Exhibits are located adjacent to the continental breakfast and networking area 7 AM – 4:30 PM, May 10, 2019

Exhibit Costs	Pay by March 15, 2019	After March 15, 2019
8' X 8' Space	\$200	\$250

Exhibitor Package

B e n e f i t s	<ul style="list-style-type: none">• 8' X 8' space with, two chairs and a 6' Table• Listing in conference program and website• Participation in opportunity drawing• One conference registration package• Inclusion in email announcements
----------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

See the [Exhibitor Terms & Conditions](#) for details on set up/tear down.