



2019 Spring SoCal Regional Conference

**Career Counseling Across the Generations:
Building Bridges from Gen Z to Baby Boomers**
Friday May 10th, 2019 | Mt. San Antonio College
1100 N. Grand Ave, Walnut, CA 91789

Opening Keynote Speaker: William Scroggins, Ph.D. | President & CEO of Mt. San Antonio College

Dr. William (Bill) T. Scroggins took office as the ninth President & CEO of Mt. San Antonio College on July 1, 2011. Dr. Scroggins came to Mt. SAC with nearly 40 years of experience in higher education including 11 years as an administrator. He served as Superintendent/President of College of the Sequoias in Visalia, served as Vice President of Instruction at Modesto Junior College for five years and as Interim President for two years, was Dean of Science and Math at San Bernardino Valley College after being a Chemistry professor at El Camino and Chabot Colleges.

Critical Career Strategies for Counseling Gen X and Baby Boomers

Explore the unique career issues facing adult clients/students. Learn to leverage transferable skills and past work experience to counsel them to a successful future. Gain strategies for quickly creating a clear branding statement and use it to teach them how to effectively tell their story. This story will be the cornerstone of how they leverage their education, training and experience in the marketplace.

Presented by:

- Serena Santillanes, MS, NCC, MCC, LPCC | President, Career Journeys

DREAMing Beyond a Bachelor's Degree: Career Counseling with DACA students

In this presentation, we will share important career counseling considerations to effectively work with the DACA student cohort (Millennial and Gen Z) such as graduate school exploration resources, employment restrictions, etc. As career practitioners/educators, we are their social capital that help them navigate the world, beyond a bachelor's degree.

Presented by:

- Paolo Varquez | California Career Development Association
- Diana Blanco | President, CSUF D.R.E.A.M. Co-Op [undocumented student advocate campus organization]



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The Career Advice they don't tell you!

In 2019, the digital world is constantly changing, and career development strategies that worked for our parents no longer exist. Learn practical strategies that your parent will never tell you, but will help expand your career options in today's constantly changing work environment.

Presented by:

- Andrea Proctor, M.A - Career Coach - Adjunct Professor | International American University

Helping Students/Clients Whose Skills are No Longer in Demand

Baby Boomers and Generation Xers may discover at mid-career or pre-retirement age their careers and/or the skills they have developed over time are no longer in demand. Through job search, they will discover limited prospects with their current skill-set. Receive options and resources to help them navigate this transition.

Presented by:

- Kathleen E. High | Your Dreams & Goals

The Power of Partnership: Utilizing Partnerships and Innovative Programs to Support Undocumented Students at Cal Poly Pomona

The innovative practices and partnerships instituted through the Undocumented Students Services that support undocumented students at California State Polytechnic University, Pomona (CPP) will be discussed. Partnerships with the California State University's (CSU) STEM VISTA Program, Mt. Sac Community College's DREAM Program, and the CPP Career Center will be explored.

Presented by:

- Dr. Cheryl Love, Career Counselor | Cal Poly Pomona
- Mecir Ureta | Cal Poly Pomona



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New Career Perspectives for Mid--Gen-X & Boomers

Today, those who are 50 years old and older, (mid-Gen-X and Boomer generations) are expected to need and sometimes want to work longer than they anticipated. Therefore, we need to understand how their mindsets impact potential career options that are age-friendly, meaningful, while at the same time creating financial sustainability.

Presented by:

- Joanne Webb, Director, The Career Center Western Region | The Actors Fund

Escape Room: Unlocking Meaningful Partnerships to Prepare Students for the Workplace

Escape Rooms build critical workplace skills like communication and problem solving all while being a trendy way to engage Gen Z and Millennials. Join us at this workshop to learn how one campus collaborated with key partners and built a community amongst students in a creative way.

Presented by:

- Charlie Rodnuson, Career Counselor | University of California, Riverside
- Kristen Roberts, Career Counselor and Senior Success Coordinator | University of California, Riverside

Career Counselors as Entrepreneurs: Myths and Realities

What are the realities of being your own boss? How do you decide when, where and how to start? Join us for a panel discussion of career development entrepreneurs who've carved out their path into business ownership. Learn how they chose their business structure and success strategies for a sustainable business on your terms.

Moderated by:

- Markell Morris | CCDA President | Futures in Motion, Inc.

Panelists:

- Lesah Beckhusen | Skillscan
- Edward Clark | Need4Bridges

Exploring the Intersectionality Between the Baby Boomer Generation and Diverse Populations

The Baby Boomer generation currently straddles the stages of late career and early retirement. With these stages come a variety of unique experiences and counseling needs, including: the pain of transitions, shifting identities, and financial insecurities. This panel will host professionals who provide counseling and social services to older adults from diverse populations. We will explore how the characteristics of these diverse populations intersect with, and impact, the experiences of individuals within the Baby Boomer generation.

Moderated by:

• Anne-Marie Beck | Adjunct Career Counselor / Instructor at Cypress College and Glendale Community College

Panelists:

• Esther Landi • LaMont Perry • Allen Ceravolo • Kendra Burks